

1964

MASTER COPY
**AGRICULTURAL
CROP REPORT**



No. County

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER
75 West St. James Street
SAN JOSE, CALIFORNIA



DEPARTMENT OF AGRICULTURE THEODORE J. MONIZ, COMMISSIONER
75 WEST ST. JAMES STREET
SAN JOSE, CALIFORNIA 95113 299-2171

March 15, 1965

MR. CHARLES PAUL, DIRECTOR
CALIFORNIA DEPARTMENT OF AGRICULTURE:

THE HONORABLE BOARD OF SUPERVISORS OF THE
COUNTY OF SANTA CLARA:

AND:

MR. HOWARD W. CAMPEN, COUNTY EXECUTIVE:

Gentlemen:

This 1964 Annual Agricultural Crop Report for the County of Santa Clara, is herewith submitted in accordance with the provision of Section 65.5 of the California Agricultural Code.

The report shows the acreage, production and values of the commercial crops and products produced in the County. The value figures represent the gross farm income of agricultural production, and do not reflect net income to the producer. Cost of production, harvesting, packing and other costs should be deducted to arrive at a true farm value.

Also included in this report, as a point of interest, are two data sheets, one showing the "Acreage Trend" of our principal commercial fruit, nut, strawberry and vine crops from 1950 through 1964, and the other showing the bearing and non-bearing acreage of our major fruit crops for North and South County, using Coyote as the dividing line.

A. C. P. payments are not included in the gross value figures, but are only reported for informational purposes.

I wish to take this opportunity to express my appreciation and to sincerely thank all individuals and organizations who so willingly cooperated with me and my staff in contributing the information necessary for this report.

To all the members of my staff, expressed appreciation is being given for their efforts in the compilation of this report.

Respectfully submitted,

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER

COUNTY OF SANTA CLARA
DEPARTMENT OF AGRICULTURE

THEODORE J. MONIZ
AGRICULTURAL COMMISSIONER

ANNUAL CROP REPORT
FOR YEAR 1964

* * * *

BOARD OF SUPERVISORS

SIG SANCHEZ	DISTRICT 1
SAM P. DELLA MAGGIORE	DISTRICT 2
ED R. LEVIN	DISTRICT 3
RALPH H. MEHRKENS	DISTRICT 4
MARTIN J. SPANGLER, CHAIRMAN	DISTRICT 5

* * * *

COUNTY EXECUTIVE

HOWARD W. CAMPEN

COMMENTS ON 1964 CROP PRODUCTION

Small sizes and poor quality of prunes resulted in a sharp reduction of prices to Santa Clara County prune growers. In spite of a \$60.00 per ton drop, dried prunes led all agricultural commodities at \$10,946,000.

Apricot production was down slightly. Fresh and canned fruit prices were above 1963 but the low price for dried apricots accounted for an over all reduction of over one million dollars.

Cherry production and prices returned to a normal level after a near disastrous 1963 season caused by rains during blossoming and ripening periods.

Pear growers realized a larger tonnage and better prices than in 1963. Pear Decline and urbanization reduced the pear acreage by approximately 200 acres.

Walnut Husk Fly continues to plague local walnut growers. In several areas where satisfactory control was not obtained, considerable tonnage was down graded with a resulting lower price to the grower.

During the 1964 growing season, a heavy Field Mice infestation resulted in damage and extra control costs to growers of sugar beets, alfalfa, vegetables and other crops.

Tomato acreage and production was up during 1964. Lack of early frosts extended the harvest season to about November 1. A labor shortage near the end of the harvest season was responsible for a loss of three to five percent of the total crop.

Lack of rainfall in 1963 - 1964, added extra irrigation costs to most growers in Santa Clara County. Range forage was also reduced and many cattlemen had to reduce their herds or buy supplemental feed.

FRUITS AND NUTS

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION	VALUE PER TON	TOTAL
			BEARING	NON-B				
Apples	1964	Fresh				600	\$ 125.	\$ 75,000.
		Canned				240	40.	9,600.
		Juice				150	25.	3,800.
		Total	150	32	7.	1,050		95,960.
	1963	Fresh				320	110.	35,200.
		Canned				275	60.	16,500.
		Juice				180	45.	8,100.
		Total	157	27	4.9	775		59,800.
Apricots	1964	Fresh				2,300	240.	552,000.
		Canned				19,500	110.	2,145,000.
		Dried				14,800	760.	1,877,000.
		By-Products*				3,400	105.	337,000.
		Total				40,000		4,931,000.
								(6 to 1 dry-away=2470 dry tons)
	1963	Fresh				2,000	150.	300,000.
		Canned				22,400	90.	2,016,000.
		Dried (3350T)				19,900 (Green)	1100.	3,685,000.
		By-Products*				2,300	70.	161,000.
		Total				46,600		6,162,000.
			8,254	246	4.8			
Cherries	1964	Fresh				2,250	560.	1,260,000.
		Canned				2,850	320.	912,000.
		Barreled				190	250.	47,500.
		By-Products*				120	200.	2,400.
		Total				5,410		2,222,000.
			2,039	643	2.65			
	1963	Fresh				918	860.	790,000.
		Canned				1,850	280.	518,000.
		Barreled				140	260.	36,400.
		By-Products*				40	190.	7,600.
		Total				2,948		1,352,000.
			2,067	766	1.43			
Grapes	1964	Processed				15,000	110.	1,648,400.
	1963	Processed				13,600	82.5	1,122,000.

* Indicates strained foods, jam, nectar and juice

FRUITS AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PER ACRE	PRODUCTION		VALUE
			BEARING	NON-B		TOTAL TONS	PER TON	
Peaches	1964	Fresh	85	6	8.	680	\$110.	\$ 75,000.
	1963	Fresh	79	14	8.23	650	110.	71,500.
Pears Bartlettts	1964	Fresh				10	100.	1,000.
		Canned				43,500	92.50**	4,024,000.
		By-Products*				1,200	57.50**	69,000.
		Total	3,860	907	11.6	44,710		4,094,000.
Pears Bartlettts	1963	Fresh				15	120.	2,000.
		Canned				32,300	110.	3,553,000.
		By-Products*				1,600	72.	115,000.
		Total	3,939	957	8.6	33,915		3,670,000.
Pears, Hardys	1964	Fresh				NONE		NONE
		Canned				14,500	90.50**	1,312,000.
		By-Products*				NONE		NONE
		Total	844	19	17.2	14,500		1,312,000.
Pears, Hardys	1963	Fresh				NONE		NONE
		Canned				12,200	108.	1,318,000.
		By-Products*				800	68.	54,000.
		Total	906	16	14.3	13,000		1,372,000.
Pears All Other Varieties	1964	Fresh				3,940	84.	331,000.
		Canned				NONE		NONE
		By-Products*				NONE		NONE
		Total	355	12	11.0	3,940		331,000.
Pears All Other Varieties	1963	Fresh				2,400	100.	240,000.
		Canned				100	75.	8,000.
		By-Products*				1,000		60,000.
		Total	384	12	9.1	3,500		308,000.
Pears, Total -- All	1964		5,059	938		65,150		5,737,000.
	1963		5,229	985		50,415		5,350,000.

* Indicates strained foods, jam, nectar, and juice

** Includes hauling

FRUIT AND NUTS - CONT'D

CROP	YEAR	UTILIZATION	ACREAGE		PRODUCTION		VALUE	
			BEARING	NON-B	PER ACRE	TOTAL TONS	PER TON	TOTAL
Plums	1964	Fresh	104	41	1.25	130	\$175.	\$ 22,800.
	1963	Fresh	95	46	1.25	120	115.	13,200.
Prickly Pears	1964	Fresh	145	40	3.4	493*	227.	112,000.
	1963	Fresh	100	40	4.	400**	205.	82,000.
Prunes, French Imperial Sugar Other Var.	1964	Dried	24,995	2,355	2.08	52,200	200.	10,440,000.
	1964	Dried	893	17	1.53	1,370	260.	356,000.
	1964	Dried	1,150	48	.5	600	240.	144,000.
	1964	Dried	38	136	.8	30	200.	6,000.
		Total	27,076	2,556		54,200		10,946,000.
Prunes, French Imperial Sugar Other Var.	1963	Dried	25,399	2,568	2.07	52,800***	260.	13,728,000.***
	1963	Dried	861	50	1.62	1,400	300.	420,000.
	1963	Dried	1,211	60	.50	700	290.	203,000.
	1963	Dried	43	124	1.	43	260.	11,000.
		Total	27,514	2,802		54,943***		14,362,000.***
Walnuts	1964	Dried	7,294	513	.64	4,700	460.	2,162,000.
	1963	Dried	7,453	631	.68	5,044	450.	2,269,800.
Miscellaneous Fruits & Nuts	1964		127	8				21,000.
	1963		122	7				20,000.
TOTALS	1964		53,663	5,080				\$27,973,000.
	1963		54,948	5,631				30,864,300.***

* 45,000 - 22# Lugs @ 2.50/Lug

** 36,500 - 22# Lugs @ 2.25/Lug

*** Revised figures

BUSHBERRIES AND STRAWBERRIES
ACREAGE PRODUCTION

VALUE

CROP	YEAR	UTILIZATION	BEARING	PER ACRE	TOTAL	UNIT	PER UNIT	TOTAL
Raspberries	1964	Fresh	62.	800	40,000	Trays (7½ lb.)	\$ 3.50	\$ 140,000.
		Processed			35	Tons	300.	10,500.
		Total			49,300*	Trays		150,500.
Raspberries	1963	Fresh	73.	790	52,000	Trays (7½ lb.)	3.50	182,000.
		Processed			25	Tons	280.	7,000.
		Total			58,600*	Trays		189,000.
Other Bushberries	1964	Fresh & Proc.	16.	1,000	16,000	Trays	2.00	32,000.
		Fresh & Proc.			13,000	Trays	1.85	24,000.
		Total						
Strawberries	1964	Fresh	425.	2,000	400,000	Trays (12 lb.)	2.25	900,000.
		Processed			2,700	Tons	280.	756,000.
		Total			851,000*	Trays		1,656,000.
Strawberries	1963	Fresh	450.	2,000	422,000	Trays (12 lb.)	2.25	950,000.
		Processed			2,870	Tons	230.	660,000.
		Total			900,000*	Trays		1,610,000.
TOTALS	1964		503.					\$1,838,000.
	1963		536.					1,823,300.

* Tons converted to trays for total production

CONVERSION TABLE FOR FRESH VEGETABLE

ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON	ITEM	AVERAGE WEIGHT FOR CONTAINERS USED IN THIS REPORT	CONTAINERS/TON
Anise	60#/Crate	33	Onions, Dry	50#/Sack	40
Broccoli	32#/Crate	62	Onions, Green (5 Dozen bunches/crate)	25#/Crate	80
Cabbage	70#/Crate	28	Peas	27#/Basket	74
Cauliflower	28#/Carton	71	Peppers	40#/Crate	50
Celery	60#/Crate	33	Peppers, Chili & Wax	22#/Lug	91
Corn, Sweet	42#/Crate	48	Romaine	50#/Crate	40
Cucumbers	30#/Lug	66	Spinach (2 Dozen bunches/crate)	25#/Crate	80
Endive	45#/Crate	44	Squash	25#/Lug	80
Lettuce, Head	45#/Carton	45	Tomatoes, Market	22#/Lug	91
Lettuce, Leaf	30#/Crate	66			
Mustard Greens (2 Dozen bunches/crate)	20#/Crate	100			

VEGETABLE CROPS

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PER ACRE	PRODUCTION		UNIT	PER UNIT	TOTAL	VALUE
					PER ACRE	TOTAL				
Anise	1964	Fresh	65	360.	23,400	Crate	\$ 2.25	\$ 52,600.		
	1963	Fresh	78	370.	28,860	Crate	1.75	50,500.		
Beans, Lima	1964	Processed	325	1.39	452	Ton	160.	72,300.		
	1963	Processed	1,195	1.54	1,840	Ton	155.	285,000.		
Beans, Snap	1964	Fresh	120	5.30	636	Ton	215.	137,000.		
		Processed	540	5.	2,700	Ton	122.	329,000.		
		Total	660		3,336			466,000.		
Beans, Snap	1963	Fresh	120	6.	720	Ton	190.	137,000.		
		Processed	570	7.	3,990	Ton	136.	543,000.		
		Total	690		4,710			680,000.		
Broccoli	1964	Fresh	120	280.	33,600	Crate	2.	67,200.		
		Processed Total	NONE 120					NONE 67,200.		
Broccoli	1963	Fresh	130	280.	36,400	Crate	1.80	65,500.		
		Processed	65	3.	195	Ton	145.	28,300.		
		Total	195					93,800.		
Cabbage	1964	Fresh	165	300.	49,500	Crate	1.60	79,200.		
	1963	Fresh	240	300.	72,000	Crate	1.40	101,000.		
Carrots	1964	Processed	35	30.	1,050	Ton	18.50	19,400.		
	1963	Processed	35	28.	980	Ton	18.	17,600.		
Cauliflower	1964	Fresh	360	400.	14,400	Carton	1.20	17,000.		
		Processed	220	3.70	814	Ton	125.	102,000.		
		Total	580					119,000.		
Cauliflower	1963	Fresh	520	350.	18,200	Carton	1.25	22,800.		
		Processed Total	170 690	3.	510	Ton	140.	71,400. 94,200.		
Celery	1964	Fresh	55	690.	38,000	Crate	1.60	60,800		
	1963	Fresh	72	910.	65,520	Crate	1.40	91,700.		
Corn	1964	Fresh	410	230.	94,300	Crate	1.75	165,000.		
	1963	Fresh	425	240. (6)	102,000	Crate	1.75	178,000.		

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PRODUCTION		UNIT	VALUE	
				PER ACRE	TOTAL		PER UNIT	TOTAL
Cucumbers	1964	Fresh	190	570.	108,300	Lug	\$ 1.25	\$ 135,000.
		Processed	685	9.9	6,780	Ton	62.	420,000.
		Total	875					555,000.
Endive	1963	Fresh	175	640.	112,000	Lug	1.20	134,000.
		Processed	785	9.	7,065	Ton	65.	459,000.
		Total	960					593,000.
Garlic	1964 1963	Fresh	45	460.	20,700	Crate	1.00	20,700.
		Fresh	40	410.	16,400	Crate	1.00	16,400.
		Dry	870	5.7	4,960	Ton	180.	893,000.
Lettuce Head Leaf	1964	Dry	1,105	5.	5,525	Ton	200.	1,105,000.
		Fresh	700	380.	266,000	Carton	1.25	332,000.
		Fresh	410	440.	180,400	Crate	1.00	180,000.
Lettuce Head Leaf	1963	Total	1,110					512,000.
		Fresh	1,000	360.	360,000	Carton	1.30	468,000.
		Fresh	390	460.	179,400	Crate	.95	170,000.
Mushrooms	1964 1963	Total	1,390					638,000.
		Fresh	407,100	Sq. Ft. 1.78	724,600	Lb.	.50	362,000.
		Fresh	383,000	Sq. Ft. 1.6	609,000	Lb.	.50	304,000.
Mustard Greens	1964 1963	Fresh	75	385.	28,900	Crate	1.00	29,000.
		Fresh	60	370.	22,000	Crate	.95	21,000.
		Total						
Onions	1964 1963	Dry	420	640.	268,800	Sack	1.25	336,000.
		Dry	375	675.	253,125	Sack	1.50	380,000.
		Total						
Onions, Green	1964 1963	Fresh	40	3,550.	142,000	Dozen	.38	54,000.
		Fresh	55	2,385.	131,175	Dozen	.39	51,200.
		Total						
Peas, Fall Spring	1964	Fresh	180	100.	18,000	Basket	4.25	76,000.
		Fresh	160	190.	30,400	Basket	2.00	61,000.
		Total	340		48,400			137,000.
Peas, Fall Spring	1963	Fresh	340	110.	37,400	Basket	3.00	112,000.
		Fresh	270	250.	67,500	Basket	1.50	101,000.
		Total	610		104,900			213,000.

VEGETABLE CROPS - CONT'D

CROP	YEAR	UTILIZATION	HARVESTED ACREAGE	PER ACRE	PRODUCTION	TOTAL	UNIT	VALUE	
								PER UNIT	TOTAL
Peppers, Bell	1964	Fresh & Proc.	345	500.	172,500	Crate	\$ 1.95	\$	341,000.
	1963	Fresh & Proc.	640	530.	339,200	Crate	1.40		475,000.
Peppers, Chili and Wax	1964	Fresh & Proc.	70	470.	32,900	Lug	2.00		65,800.
	1963	Fresh & Proc.	90	470.	42,300	Lug	2.20		93,100.
Romaine	1964	Fresh	150	420.	63,000	Crate	1.15		72,400.
	1963	Fresh	158	410.	64,780	Crate	1.10		71,300.
Spinach	1964	Fresh	85	375.	31,900	Crate	1.50		47,800.
		Processed Total	40 125	11.	440	Ton	22.50		9,900. 57,700.
Spinach	1963	Fresh	78	340.	26,520	Crate	1.50		39,800.
		Processed Total	110 188	6.	660	Ton	22.50		14,900. 54,700.
Squash	1964	Fresh	65	540.	35,100	Lug	1.50		52,600.
		Processed Total	40 105	12.	480	Ton	60.00		28,800. 81,400.
Squash	1963	Fresh	35	730.	25,550	Lug	1.40		35,800.
		Processed Total	90 125	10.	900	Ton	62.50		56,200. 92,000.
Tomatoes	1964	Fresh	270	1,820.	491,400	Lugs	1.25		614,000.
		Processed Total	6,740 7,010	26.	175,200	Ton	27.50*		4,818,000. 5,432,000.
Tomatoes	1963	Fresh	260	1,700.	442,000	Lug	1.00		442,000.
		Processed Total	5,800 6,060	23.	133,400	Ton	25.00		3,335,000. 3,777,000.
Misc. Bunch Vegetables	1964	Fresh	207			Per Acre	870.00		180,000.
	1963	Fresh	160			Per Acre	660.00		106,000.
TOTALS	1964		14,211						\$10,230,000.
	1963		15,636						9,582,500.

* Includes hauling

FIELD CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION		UNIT	PER UNIT	VALUE	
			PER ACRE	TOTAL			TOTAL	TOTAL
Barley	1964	3,700	.75	2,775	Ton	\$ 46.	\$	127,650.
	1963	2,500	1.	2,500	Ton	43.		107,500.
Hay Alfalfa	1964	1,400	5.	7,000	Ton	25.		175,000.
	1963	1,290	5.	6,450	Ton	30.		193,500.
Grain	1964	7,000	1.	7,000	Ton	22.5		157,500.
	1963	6,500	1.25	8,125	Ton	25.		203,000.
Other	1964	2,000	.75	1,500	Ton	20.		30,000.
	1963	2,250	.75	1,687	Ton	20.		33,700.
Oats	1964	200	.6	120	Ton	45.		5,400.
	1963	250	.75	188	Ton	45.		8,500.
Pasture & Range Improved	1964	3,300			Acre	25.		82,500.
	1963	3,000			Acre	25.		75,000.
Irrigated	1964	2,500			Acre	125.		312,500.
	1963	4,000			Acre	125.		500,000.
Range	1964	225,000			Acre	2.		450,000.
	1963	225,000			Acre	2.		450,000.
Sugar Beets*	1964	3,517	22.8	80,200	Ton	11.		882,200.
	1963	2,590	22.	56,230	Ton	13.		719,000.
Wheat	1964	55	1.	55	Ton	65.		3,600.
	1963	50	1.	50	Ton	65.		3,250.
TOTALS	1964							\$2,226,350.
	1963							2,293,450.

* Sugar Act Payment not included

NURSERY PRODUCTS - CUT FLOWERS

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	TOTAL
		HOUSE SQ. FT.	FIELD ACRES				
Asters	1964		59	16,520,000	Bloom	\$.03	\$ 496,000.
	1963		58	11,600,000	Bloom	.0175	203,000.
Carnations	1964	1,334,000		48,024,000	Bloom	.05	2,401,000.
	1963	1,180,000*		42,480,000*	Bloom	.0525	2,230,000.*
Chrysanthemums, (Outdoor)	1964						
Standard **		1,586,000		11,895,000	Bloom	.11	1,308,000.
Speciality Types ***		358,000		2,685,000	Bloom	.08	215,000.
Pompon		315,000		236,000	Bunch	.50	118,000.
Total		2,259,000					1,641,000.
Chrysanthemums, (Indoor)	1964						
Standard **		3,270,000		40,876,000	Bloom	.115	4,701,000.
Speciality Types ***		321,000		4,012,000	Bloom	.09	361,000.
Pompon		327,000		615,000	Bunch	.52	320,000.
Total		3,918,000					5,382,000.
Chrysanthemums, (Outdoor)	1963						
Standard		1,753,000		8,765,000	Bloom	.12	1,052,000.
Medium		1,168,000		5,840,000	Bloom	.07	409,000.
Pompon		436,000		327,000	Bunch	.50	164,000.
Total		3,357,000					1,625,000.
Chrysanthemums, (Indoor)	1963						
Standard		2,680,000		33,500,000	Bloom	.12	4,026,000.
Medium		2,055,000		25,680,000	Bloom	.07	1,798,000.
Pompon		313,000		585,000	Bunch	.50	293,000.
Total		5,048,000					6,117,000.
Roses	1964	217,000		4,340,000	Bloom	.08	347,000.
	1963	217,000		4,000,000	Bloom	.07	280,000.
Miscellaneous ****	1964						110,000.
	1963						100,000.

TOTALS 1964 \$10,377,000.
 1963 10,553,000.*

* Revised figures
 ** Large Commercial--Albatross, Detroit News, Turners, etc.
 *** Spiders, Matchsticks, Quills, Chinese, etc.
 **** Includes Acacia, Gladiolus, Iris, Stephanotis, Daisies, Snapdragons, Sweet Peas, and others.

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE
		HOUSE SQ. FT.	FIELD ACRES				
NURSERY PRODUCTS - NURSERY STOCK							
Citrus and Subtropical Fruit Trees	1964			3,000	Pots	\$.15	\$ 500.
				7,000	1 Gal.	.60	4,200.
				800	2 Gal.	1.40	1,100.
				1,600	5 Gal.	2.00	3,200.
				300	B & B	3.00	900.
Total		8,000	1				9,900.
Citrus and Subtropical Fruit Trees				4,000	Pots	.15	600.
				10,000	1 Gal.	.60	6,300.
				1,200	2 Gal.	1.40	1,700.
				1,000	5 Gal.	2.25	2,300.
				300	B & B	3.00	900.
Total		11,000					11,800.
Rose Plants 2 Yr. Bush Tree Roses Total	1964			330,000	Each	.75	247,500.
				88,500	Each	1.75	154,900.
				418,500			402,400.
Rose Plants 2 Yr. Bush Tree Roses Total	1963			315,000	Each	.75	236,300.
				45,000	Each	2.50	112,500.
				360,000			348,800.

NURSERY PRODUCTS - NURSERY STOCK CONT'D

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE	TOTAL	
		HOUSE	FIELD						
Ornamental Trees and Shrubs	1964			14,400	Pots	\$.33	\$ 4,800.		
				8,100	Flats	2.25	18,200.		
				797,900	1 Gal.	.55	438,800.		
				24,300	2 Gal.	1.20	29,200.		
				74,600	5 Gal.	3.32	247,700.		
				4,200	B & B	5.00	21,000.		
				1,100	15 Gal.	20.00	22,000.		
				55,000	B. R.	1.50	82,500.		
		Total		219,700	72			864,200.	
		Ornamental Trees and Shrubs	1963			10,300	Pots	.25	2,600.
				645,600	1 Gal.	.50	322,800.		
				15,000	2 Gal.	1.60	24,000.		
				114,700	5 Gal.	2.50	286,800.		
				400	15 Gal.	17.50	7,000.		
				3,300	B & B	4.00	13,100.		
				4,800	Flats	2.30	11,000.		
				60,100	B. R.	1.50	90,200.		
Total				230,000	78.3			757,500.	
Bedding Plants	1964			130,000	1	61,300	Flats	2.00	122,600.
Total							122,600.		
Bedding Plants	1963	44,000	3	78,200	Flats	2.00	156,400.		
Total				33,200	Pots	.40	13,300.	169,700.	

NURSERY PRODUCTS - NURSERY STOCK CONT'D

ITEM	YEAR	PRODUCTION AREA		QUANTITY SOLD	UNIT	PER UNIT	VALUE
		HOUSE SQ. FT.	FIELD ACRES				
Vegetable Plants	1964			12,000	Flats	\$1.50	\$ 18,000.
Total		30,000		400,000	Per 1000	7.50	3,000.
Vegetable Plants	1963			6,000	Flat	1.65	21,000.
Total		26,000		400,000	Per 1000	7.50	9,900.
							3,000.
							12,900.
Herbaceous Perennials	1964			1,600	Flats	3.20	5,100.
				7,500	1 Gal.	.60	4,500.
Total		16,000		15,700	Pots	.25	3,900.
							13,500.
Herbaceous Perennials	1963			1,300	Flats	2.00	2,600.
				1,800	1 Gal.	.50	900.
Total		3,000		7,100	Pots	.30	2,100.
							5,600.
Indoor Decoratives	1964			170	Baskets	2.50	400.
				206,400	Pots	1.00	206,400.
Total		70,000					206,800.
Indoor Decoratives	1963			147,100	Pots	1.00	147,000.
Rhizomes	1964						
	1963			1,000	Each	.60	600.
Propagative Materials							
Budwood Cuttings,	1964			1,434,600	Plants	.05	71,700.
Pits, etc.	1963			550,700	Plants	.05	27,500.
Christmas Trees	1964		9	1,900	Plants	3.30	6,300.
TOTALS	1964						\$1,718,400.
	1963						1,481,500.

SEED CROPS

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION (Pounds)	UNIT	PER UNIT	VALUE
						TOTAL
Beans	1964	164.	206,400	Lb.	.13	\$26,800.
	1963	90.	108,680	Lb.	.13	14,500.
Broccoli	1964	5.	2,900	Lb.	.51	1,500.
	1963	11.	12,390	Lb.	.37	4,500.
Cabbage	1964	27.	16,600	Lb.	.54	9,000.
	1963	18.	16,500	Lb.	.50	8,300.
Carrots	1964	14.	6,100	Lb.	.49	3,000.
	1963	20.	7,080	Lb.	.46	3,300.
Celery	1964	12.	5,900	Lb.	.66	3,900.
	1963	17.	9,500	Lb.	.60	5,700.
Cucumber	1964	4.5	1,000	Lb.	1.17	1,200.
	1963	12.	4,750	Lb.	.68	3,300.
Lettuce	1964	8.	4,400	Lb.	.58	2,600.
	1963	7.	3,420	Lb.	.51	1,700.
Onion	1964	4.5	600	Lb.	1.45	900.
	1963	12.	1,550	Lb.	1.85	2,900.
Parsley	1964	65.	38,700	Lb.	.30	11,600.
	1963	NONE				
Pepper	1964	38.	6,100	Lb.	1.94	11,800.
	1963	6.5	2,480	Lb.	2.09	5,000.
Salsify	1964	8.5	6,000	Lb.	1.09	6,800.
	1963	8.	4,600	Lb.	1.09	5,000.

SEED CROPS CONT'D

CROP	YEAR	HARVESTED ACREAGE	PRODUCTION (Pounds)	UNIT	PER UNIT	VALUE	
						TOTAL	
Squash	1964	5.	2,100	Lb.	.60	\$	1,300.
	1963	NONE					
Tomato	1964	73.	7,400	Lb.	5.87		43,400.
	1963	65.	9,150	Lb.	4.09		37,500.
Miscellaneous Vegetable Seed	1964	104.	108,400	Lb.	.32		34,900.
	1963	152.5	96,500	Lb.	.39		37,300.
Miscellaneous Flower Seed	1964	74.	28,200	Lb.	1.35		38,100.
	1963	47.	12,664	Lb.	1.35		17,100.
Miscellaneous Agricultural Seed	1964	49.	19,000	Lb.	.73		13,900.
	1963	49.	16,000	Lb.	.75		12,000.
TOTALS	1964	655.5					\$210,700.
	1963	515.					158,100.

APIARY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	TOTAL
Honey	1964	45,000	Lb.	.14		\$6,300.
	1963	38,000	Lb.	.14		5,300.
Bees Wax	1964	1,800	Lb.	.44		800.
	1963	1,300	Lb.	.43		600.
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TOTALS	1964					\$7,100.
	1963					5,900.

U. S. GOVERNMENT PAYMENTS
(This Total Not Included
in Agricultural Income)

	1963	1964
Sugar Beets (Sugar Act Payment)	\$107,500.	\$151,000.
A. C. P. (Agricultural Conservation Program)	88,600.	21,200.
Wool Incentive Payment	1,500.	1,100.
Conservation Reserve Program	3,000.	0.
Wheat Stabilization Program	550.	500.
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TOTALS	\$201,150.	\$173,800.

LIVESTOCK AND POULTRY

ITEM*	YEAR	NUMBER OF HEAD	PRODUCTION		UNIT	PER UNIT	TOTAL
			TOTAL	LIVEWEIGHT			
Cattle and Calves	1964	36,000	156,000		Cwt.	\$ 20.4	\$3,190,000.
	1963	34,725	157,930		Cwt.	21.	3,316,500.
Breeding Stock	1964	500			Each	450.	225,000.
	1963	800			Each	280.	224,000.
Sheep and Lambs	1964	900	950		Cwt.	18.5	18,000.
	1963	710	643		Cwt.	17.	11,000.
Hogs and Pigs	1964	6,000	7,350		Cwt.	15.	110,000.
	1963	11,695	17,387		Cwt.	16.	278,000.
Broilers and Fryers	1964	1,122,000	4,208,000		Lb.	.16	673,000.
	1963	1,250,000	4,375,000		Lb.	.165	721,000.
Other Chickens	1964	556,000	2,224,000		Lb.	.05	111,000.
	1963	531,000	2,124,000		Lb.	.055	117,000.
Chicks	1964	NONE			Each	.34	14,000.
	1963	40,000					
Rabbits	1964	3,000	15,500		Lb.	.28	3,800.
	1963	11,000	47,000		Lb.	.33	16,000.
Squabs	1964	17,000	17,000		Lb.	.79	13,400.
	1963	14,000	14,000		Lb.	.80	11,000.
TOTALS	1964						\$4,344,200.
	1963						4,708,500.

* Livestock figures are based on average weight and average selling price of all animals.
 Figures show only local net weight gain of animals originally purchased from out of County.

LIVESTOCK AND POULTRY PRODUCTS

ITEM	YEAR	PRODUCTION	UNIT	PER UNIT	VALUE	TOTAL
Milk Market	1964	1,424,000	Cwt.	\$4.38	\$ 6,237,000.	
	1963	1,364,000	Cwt.	4.48	6,111,000.	
Manufacturing	1964	53,400	Cwt.	3.03	162,000.	
	1963	86,500	Cwt.	2.94	254,000.	
Wool*	1964	10,200	Lb.	.52	5,300.	
	1963	10,000	Lb.	.50	5,000.	
Eggs, Chicken**	1964	15,136,000	Doz.	.315	4,768,000.	
	1963	15,440,000	Doz.	.32	4,941,000.	

TOTALS: *Does not include Wool Incentive Payments **Includes retail sales by producer
 1964 \$11,172,000.
 1963 11,311,000.

INVENTORIES OF LIVESTOCK AND POULTRY
 (In Number of Head)

ITEM	JANUARY 1, 1964	JANUARY 1, 1965
Cattle and Calves		
All	45,700*	45,300
Milk Cows, 2 years and over	13,500*	12,000
Cattle and Calves in feed lots	5,600	5,900
Sheep and Lambs		
All	1,700	1,500
Stock Sheep	700	600
Sheep and Lambs	900	800
Hogs and Pigs	4,900	3,100
Hens and Pullets of Laying Age	945,900	833,500

* Revised figures

SUMMARY

	<u>1963</u>	<u>1964</u>
FRUIT AND NUTS	\$30,864,300.*	\$27,973,000.
BUSHBERRIES AND STRAWBERRIES	1,823,300.	1,838,000.
VEGETABLE CROPS	9,582,500.	10,230,000.
FIELD CROPS	2,293,450.	2,226,350.
NURSERY PRODUCTS - CUT FLOWERS	10,555,000.*	10,377,000.
NURSERY PRODUCTS - NURSERY STOCK	1,461,000.	1,718,400.
SEED CROPS	158,000.	210,700.
APIARY PRODUCTS	5,900.	7,100.
LIVESTOCK AND POULTRY	4,708,500.	4,344,200.
LIVESTOCK AND POULTRY PRODUCTS	<u>11,311,000.</u>	<u>11,172,000.</u>
TOTALS:	\$72,782,950.*	\$70,096,750.

* Revised figures

**COMPARATIVE FIGURES INCLUDING REPORTED ACREAGES
FOR FRUIT, NUT, BERRY, AND VEGETABLE CROPS**

OF
AGRICULTURAL VALUES FOR FIFTEEN YEARS

YEAR	BEARING ACRES FRUIT, NUT, BERRY CROPS ALL BERRIES	VEGETABLE ACREAGE	VEGETABLE CROPS	LIVESTOCK AND POULTRY PRODUCTS	U.S. PAYMENTS <u>1</u> AND BEES	FIELD CROPS NURSERY STOCK CUT FLOWERS AND SEED	TOTALS
1950	86,015	26,277	\$8,851,610	\$27,885,899	\$1,190,124	\$3,883,165	\$84,138,813.
1951	85,062	27,195	10,162,437	28,650,066	1,213,009	3,448,135	83,478,151.
1952	83,937	28,237	11,587,016	31,208,224	2,376,861	5,089,395	86,028,863.
1953	82,174	22,259	9,707,947	30,012,034	2,294,318	5,998,845	94,158,817.
1954	80,884	18,736	9,750,862	24,310,666	1,920,938	7,554,467	88,372,754.
1955	77,826	22,310	9,790,014	25,828,198	2,332,508	8,111,102	100,917,102.
1956	75,984	25,746	12,252,637	23,475,422	2,270,102	8,648,229	98,268,345.
1957	75,428	20,849	10,528,162	23,489,908	2,592,532	9,895,797	86,579,979.
1958	74,385	18,830	10,411,423	24,392,454	2,707,159	8,353,495	85,437,002.
1959	68,083	16,496	10,278,475	24,051,943	2,682,444	10,834,781	95,889,733.
1960	66,453	14,220	8,624,480	17,050,595	3,053,975	13,122,985	91,303,510.
1961	64,100	15,050	9,628,000	15,667,200	2,615,700	11,629,500	77,008,400.
1962	62,832	15,836	9,417,000	16,466,000	2,089,630	13,238,500	72,098,630.
1963	55,484	15,636	9,582,500	16,019,500	2,299,350	12,194,000*	72,782,950.*
1964	54,166	14,211	10,230,000	15,516,200	2,233,450	12,306,100	70,096,750.

1 / 1950 - 1957 includes government payments.

* Revised figures

ACREAGE TREND

TOTAL BEARING AND NON-BEARING ACREAGE OF PRINCIPAL CROPS	1950	1955	1959	1960	1961	1962**	1963	1964
Apricots	16,511	14,117	12,534	12,096	11,499	9,454	8,990	8,500
Cherries	3,544	4,498	4,226	3,994	3,839	2,991	2,833	2,682
Pears	7,160	7,303	7,343	6,912	6,761	6,318	6,214	5,997
Grapes	5,626	5,020	3,890	3,859	3,532	3,450	3,455	3,387
Prunes	47,708	40,909	35,193	33,940	33,196	30,819	30,316	29,632
Walnuts	9,619	10,302	9,246	8,918	8,596	8,258	8,084	7,807
Miscellaneous Tree Crops (Apples, Peaches, Plums Citrus, Black Walnuts & Others)		841	1,308	578	539	549	959**	968
Strawberries	1,947	3,007	2,100	1,480	1,250	895	450	425
TOTAL ACREAGE OF ALL TREES, VINES, STRAWBERRIES	92,115	86,197	75,740	71,777	69,212	62,734	61,301**	58,398
FROM ABOVE-- TOTAL ACREAGE REMOVED FROM PRODUCTION		3,190	4,699	3,590	3,030	*	2,535	2,214
NEW PLANTINGS OF TREES AND VINES	*	*	736	1,025	715	*	800**	223
REASONS FOR REMOVAL For Subdivisions		*	*	2,089	1,378	*	1,164	954
For Industrial		*	*	21	69	*	7	13
For Miscellaneous (Schools, Churches, Stores, etc.)				998	1,506	*	1,364	1,247
NUMBER OF ORCHARDS AND VINEYARDS		6,178	6,152	5,919	5,728		5,030	4,510

* Figures not available

** Revised

ACREAGES OF MAJOR TREE AND VINE CROPS

NORTH COUNTY VS. SOUTH COUNTY*

	1964			1964			1964		
	Non-Bearing	Bearing		Non-Bearing	Bearing		Non-Bearing	Bearing	
Apples	N Co	24		N Co	111	Pears, All	N Co	302	
	S Co	8		S Co	39		S Co	636	
	Total	32		Total	150		Total	938	
Apricots	N Co	199			7,454	Plums	N Co	9	
	S Co	47		S Co	800		S Co	32	
	Total	246		Total	8,254		Total	41	
Cherries, All	N Co	299			1,840	Prunes, French	N Co	492	
	S Co	344		S Co	199		S Co	1,863	
	Total	643		Total	2,039		Total	2,355	
Cherries, Bing	N Co	161			881	Prunes, Sugar	N Co	2	
	S Co	187		S Co	102		S Co	46	
	Total	348		Total	983		Total	48	
Cherries, Royal Ann	N Co	105			764	Prunes, Imperial	N Co	0	
	S Co	139		S Co	79		S Co	17	
	Total	244		Total	843		Total	17	
Grapes, All	N Co	0			1,487	Prunes, All	N Co	500	
	S Co	57		S Co	1,843		S Co	2,056	
	Total	57		Total	3,330		Total	2,556	
Pears, Bartlett	N Co	276			3,203	Walnuts	N Co	136	
	S Co	631		S Co	657		S Co	224	
	Total	907		Total	3,860		Total	360	

TOTALS OF ABOVE

	Non-Bearing	Bearing
N Co	1,469	32,065
S Co	3,404	21,394

*Town of Coyote is used as the dividing point between North County and South County.